

WORLD TOURISM DAY 2017
27th September 2017

Guidelines for Digital Photography Contest

The World Tourism Day is celebrated all over the world on 27th September every year. The day is observed to create global awareness about the importance of tourism and its impact on society in various fields. The date has special significance as it was chosen to mark the anniversary of the day when the statutes of UNWTO (United Nations World Tourism Organization) were adopted in 1970. This is considered a major milestone in the history of Tourism. This year the theme of the Tourism day is “Sustainable Tourism – a Tool for Development”

Department of Tourism, Government of Telangana is celebrating World Tourism Day on 27th September, 2017 with great interest by organizing various special events and festivities. As part of the celebrations, the Department is conducting a “Digital Photography Contest”.

There are two categories in which participants can submit their entries.

1. Telangana Heritage:- Under this subject entries can be sent representing the Culture, Traditions, Monuments, Traditional / Tribal Dance forms, People, Food, Artefacts, Festivals etc. of Telangana State.
2. Telangana Nature:- Under this category entries can be sent representing Natural Resources, flora and fauna, landscapes, birds, wildlife, lakes and rivers, rock formations and all other subjects taken outdoors and pertaining to the State of Telangana.

Prizes of the Contest:-

- 1st Prize : Memento plus a Certificate
2nd Prize : Memento plus a Certificate
3rd Prize : Memento plus a Certificate

Rules & Regulations:

1. The contest is open to all photographers, whether amateurs or professionals, tourists or general public from India.
2. All the Photographs should be on Telangana and have been taken in Telangana State and support the promotion of Tourism potential in Telangana
3. THERE IS NO ENTRY FEE
4. The winners will be selected by a panel of Judges and their decision is final. No correspondence pertaining to the selection process and their decision will be entertained.
5. The panel of Judges will evaluate the images on Artistic / Visual appeal, originality, creativity and extent to which the participant captures the essence of the theme.
6. Digital manipulation (material change in the visual content) that distracts the reality of the images will not be allowed. Only basic enhancements such as

- sharpening, contrast, adjustments or simple cropping will be allowed. Not adhering to this face disqualification of the entry. In case of any doubt the judges can ask the winning participant to submit original file for scrutiny.
7. Each participant can submit 4 images in each category
 8. All images should be in JPEG format and at least: 1600 pixels wide for a horizontal image or 1600 pixels tall for vertical image. All files must be not exceeding 4 MB at 300 dpi resolution
 9. Winners must forward RAW files or 300 dpi high resolution images of winning entries to the Department of Tourism, Govt. of Telangana on demand before the formal declaration of prizes. Winners do not submit high resolution images of winning entries before formal declaration of prize will be disqualified and the jury will select new winners from remaining contestants.
 10. All images should be submitted online through the Telangana Tourism Website www.telanganatourism.gov.in
 11. No prints or film submissions will be accepted for entry in the contest.
 12. All images in individual files should be clearly labeled with the participants name & address, serial number and the category and where the image was taken
 13. Each image submitted must be the original work of the participant who must also be its copyright owner
 14. The images that have been used for commercial purpose and / or been published earlier will not be eligible
 15. The Department reserves the right, in its sole discretion to disqualify and remove such as images which will not adhere to these set rules and regulations. And no correspondence will be entertained in this regard.
 16. All submitted images are non-refundable. By submitting the image for competition, the participant will be regarded as having granted the organization the right to use the image in print, broadcast / or electronic media without any fee payment for the purpose of promoting the competition and for Tourism. Where any image is so used by the organization, the participant will be acknowledged accordingly.
 17. By submitting the image for competition, the participant will be regarded as having accepted and agreed to and be bound by the Rules and Regulations of the competitions.
 18. A declaration may also be furnished that there would not be any objection for using the photographs by the Dept. of Tourism, Government of Telangana for promotional purposes.