

Telangana State Tourism Development Corporation Limited

'Tourism House', 3-5-891, Himayatnagar, Hyderabad-500 029, Telangana, INDIA

NOTICE INVITING TENDER FOR HIRING OF DIGITAL MARKETING AGENCY

Agencies shall prepare in-depth presentation with respect to strategies in promoting Telangana state Tourism Development corporation business by studying their profile through website and do required market analysis and research.

Preference will be given to the agency with prior experience in Digital Marketing in tourism sector.

Agencies shall submit hardcopy of presentation and proposal in sealed cover at TSTDC Corporate office. Last date for submitting the application is 27/12/2018 3 PM at MIS Department or dropbox in 5th floor.

TSTDC reserves the right to cancel any or all quotations/proposals received without assigning any reasons.

Note:

Agencies shall submit hardcopy of two separate sealed covers one technical presentation & financial quote. Technical presentation shall include strategies, success stories & RoI. Financial quote shall be given in breakup like fixed cost for maintaining social media pages of TSTDC like Face book, Twitter, Instagram & YouTube and SEO for website, ORM with all deliverables and MIS reports at regular intervals. Paid marketing a separate component to be discussed with the organization which you can propose.